



State of New Jersey

DEPARTMENT OF HEALTH
DIVISION OF FAMILY HEALTH SERVICES
PO BOX 364
TRENTON, N.J. 08625-0364

CHRIS CHRISTIE
Governor

KIM GUADAGNO
Lt. Governor

www.nj.gov/health

CATHLEEN D. BENNETT
Commissioner

DATE: December 27, 2016
TO: WIC Vendors
FROM: Johanna Garcia, Vendor Manager
REPLY TO THE ATTENTION OF: NJ WIC #017-06
SUBJECT: **New Jersey WIC Food List, effective January 2017**

The New Jersey WIC Food List Survey will be effective January 2017. Please review the following changes to the Food List listed below.

On the first panel of the New Jersey WIC Food List, effective January 2017 the following phrases have been added to the brochure:

- WIC participants are entitled to any of the items listed on the food list that are available on the store shelves.
- Be sure to purchase all items listed on your checks.
- This food list is subject to change.

Food Items added:

- **Cheese:** Provolone & Muenster 16oz.
- **Peanut Butter:** Any store brand and select National brands Skippy & Jif 16-18oz. jars.
- **Breads:** Best Yet, Gold Medal, Key Food, Krasdale & Signature Kitchens, 100% Whole Wheat Bread Products 16oz.
- **Pasta Products:** Allegra, Barilla, Essential Everyday, Great Value, Ronzoni, Shop Rite & Weis, 100% Whole Grain Products 16oz.
- **Cold Cereal:** Key Food Corn Flakes, Kemach Corn Flakes, Kemach Crisp Rice, Kemach Bran Flakes, Honey Bunches of Oats (with Almonds), Honey Bunches of Oats (with Cinnamon Bunches), 18oz. up to 36oz.
- **Hot Cereal:** Best Yet, Hy-Top, IGA, Key Food, Parade & Weis Instant Oatmeal Original, 11.8oz.
- **100% Juice Only:** Harvest Hill (Juicy Juice) 64oz. containers with the following flavors—Apple, Apple Raspberry, Berry, Cherry, Cranberry Apple, Fruit Punch, Grape, Kiwi Strawberry, Mango, Orange Tangerine, Passion Dragonfruit, Peach Apple, Strawberry Banana, Strawberry Watermelon, Tropical, White Grape
- **100% Juice Only:** Key Food, 64oz. containers with the following flavors—Apple, Cranberry Apple, Cranberry Grape, Cranberry, Pineapple, White Grape
- **Infant Formula:** Enfamil Gentlease 12.4oz. minimum stock requirement has **increased** from 12 containers to 18 containers.

Since the new Food List will be effective January 2017, there will be a transition phase of four months (January 2017 – May 31, 2017) in which the food products from the January 2015 Food List will still be honored at your New Jersey WIC Authorized store location.

During the week of January 23, 2017 the Food List can be located at the following website address: <https://www.state.nj.us/health/fhs/wic/index.shtml>

Thank you for your cooperation during this transition. If you have any questions, please contact a State Agency Vendor Representative at (609) 292-9560.

Enclosure: New Jersey WIC Food List, effective January 2017 (English)
New Jersey WIC Food List, effective January 2017 (Spanish)